

die dame



DIE DAME. A magazine from Berlin, founded in 1912.

During the 1920s and 1930s DIE DAME was the leading German magazine of the Bohemian society in Berlin. Artists and literary greats such as George Grosz, Bertolt Brecht, Tamara de Lempicka, Hannah Höch, Christian Schad and Max Pechstein contributed to the magazine.

DIE DAME took a stand against cultural trivialization, imitation in fashion and outdated conventions.

die dame

die dame #01/2017



die dame #02/2017



die dame

Today's *die dame* is a printed salon. It is a magazine in book form and a sensual embodiment of the digital age. It is a visual and a tactile delight. The contributing authors are among the finest of our time.

die dame takes style and luxury as seriously as literature and culture.

die dame will be published biannually in 2017.

The new 1920s are here: Berlin is avant-garde. Berlin is international. Berlin is glamorous. And Berlin is inspiring the world.



Christian Boros
Publisher

»Especially in the digital age the desire for sensual delight, for tactile experiences amid electronic sterility is immense. That's why the time is ripe for this super analogue edition.

Like a printed salon, *die dame* combines elegance and intelligence, melds the spirit and extravagance of 1920s Berlin with today's attitudes and culture, styles and fierceness.«





Topics

- > Society
- > Fashion
- > Watches & Jewelry
- > Beauty
- > Culture
- > Art
- > Interior Design
- > Progress



The reader

Today's *die dame*

- › thinks elegantly and sharply
- › is honest, capricious and never categorical
- › is international and urban
- › is successful and educated
- › loves luxury and defines luxury very individually
- › values attitude more than style



Media information and dates*

Edition #01 (spring/summer): 12th April 2018

Ad Deadline: 1st March 2018

Printing Data Deadline: 8th March 2018

Edition #02 (autumn/winter): 11th October 2018

Ad Deadline: 30th August 2018

Printing Data Deadline: 3rd September 2018

die dame will be published semiannual in 2018

Circulation: approx. 50,000

Price: 15.- €

Format: 22.8 × 30.0 cm

Paper of cover*: Luxo Satin

Paper of content*: Luxo Art, Circle Offset, Profigloss

Advertising rates

1/1 page, 4c : 25.500,- €

2/1 page, 4c : 51.000,- €

Preferred placements, ad specials and advertorial implementations upon request. All prices in Euro and excluding VAT.

*Changes may apply



diedame_

Do you read me >



Distribution*

die dame is available in selected magazine stores for approximately six months.

Sales points:

Concept Stores, selected book and magazine stores as well as train station bookstores (major train stations in D, A und CH)

Concept Stores:

Dussmann das KulturKaufhaus
Bücherbogen am Savignyplatz

Ocelot

Do you read me?!

Andreas Murkudis

Soda Books (Munich)

Voo Store

Berlinerzimmer

Cafe Westberlin

...



*Exemplary selection only. Subject to change



Additional distribution at selected places*

Hotels, galleries and literature houses:

Das Stue (Berlin)

La Burgundy – Marais (Paris)

Faena Hotel (Buenos Aires)

Galerie Sprüth Magers (Berlin)

Galerie EigenArt (Berlin)

25 hours (Frankfurt am Main)

The Pure (Frankfurt am Main)

Max Brown Hotel (Düsseldorf)

Stage 47 (Düsseldorf)

Literaturhaus (Hamburg)

Literarisches Colloquium (Berlin)

Literaturhaus (Wiesbaden)

Airport lounges:

Berlin, Düsseldorf, Frankfurt am Main,
Munich, London, Paris, Dubai

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